

Valeria Vega



freelance graphic designer

3940, rue Claude #203, Montréal (Qc), H4G 1H3
T: (514)769-3846 C: evaleria.vega@gmail.com

Qualification Summary

GRAPHIC DESIGN

Develop innovative concept designs in order to create the look and feel of the brand;
Design, create and prepare final layouts for print media (advertising, editorial and promotional materials);
Coordinate all graphic production activities;
Work with suppliers to provide specifications for artwork to ensure the highest quality;
Organizational and time management skills.

Software: Adobe Illustrator, Photoshop, InDesign. Corel Draw, Microsoft Office, Acrobat

Environment: Mac and Windows.

Print: corporate identity, business card, flyer, brochure, poster, postcard, letterhead, envelope, catalogue, advertising and promotional material, book cover, menus, cd/dvd cover, banner, invitation, annual report, logos.

Web: website, bulletins, newsletter design.

VISUAL MERCHANDISING

Knowledge of fashion trends;
Fashion window display;
In-store visual display;
Mannequins, bustforms and table presentation styling;
Lifestyle and cross-merchandise.

LANGUAGES

English, French and Spanish (written and spoken).

Professional Experience

Visual Merchandiser:

MAISON SIMONS, Montreal, Quebec.

08/2008 - present

Graphic Designer:

SALVATION ARMY, Montreal, Quebec.

04-07 2008
and 04-08 2007

Graphic Designer:

EL PALACIO DE HIERRO (department store), Mexico.

02-04 2008

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Sales Associate: 01/2008
ZARA, Mexico.

Graphic Designer: 07-09 2007
and 08-12 2006
L 'OASIS DES ENFANTS DE ROSEMONT, Montreal, Quebec.

Graphic Designer: 05/2006
ÉCO-QUARTIER JEANNE-MANCE & MILE END, Montreal, Quebec.

Visual Merchandiser: 05/2004 - 11/2005
LIVERPOOL, FRASYR S.A. DE C.V., (department store), Mexico.

Graphic Designer: 05/2002 - 02/2003
THE TAMAYO CONTEMPORARY ART MUSEUM, Mexico.

Education

Bachelor in Graphic Design: 1999-2002
TECHNOLOGICAL UNIVERSITY OF MEXICO (UNITEC).

Training

French Course (DELF B1) : 01-04 2006
UNIVERSITÉ DE MONTRÉAL, Montreal, Quebec.

Teamwork Training: 06-11 2005
LIVERPOOL VIRTUAL UNIVERSITY, Mexico.

English Course: 07-11 2003
YMCA INTERNATIONAL LANGUAGE SCHOOL OF MONTREAL
Montreal, Quebec.

Photography Course : 05/2003
FINE ARTS CULTURAL CENTRE, San Miguel de Allende, Mexico.